Rakesh Rahaman

Freelance Textile & Print Pattern Designer · Founder, Tanzitex & TanziAI

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Portfolio: ai.tanzitex.in/portfolio · Behance: behance.net/rakeshrahaman015 · LinkedIn: in/rakesh-rahaman-63a394199

Print Styles

Kalamkari · paisley & Mughal · ajrakh · dabu · bandhani · patola/ikat · hand-block · watercolour & painted florals · hand-painted · floral patchwork · geometric · abstract · shibori/tie-dye · textures

Products

Sarees, suits, kurtis, dupattas, western wear, men's shirts, kidswear, bedsheets, curtains, cushions, wallpaper

Process

Sketch/motif → AI development → Photoshop hand-refinement → repeat & colourways → print-ready file

Tools

Adobe Photoshop, Illustrator, CorelDRAW, Lightroom, TanziAI (AI visualization, colour matching)

Deliverables

Layered PSD, TIFF, JPG/PNG, AI, CDR, PDF · 150–300 DPI · built to fabric width & repeat

Online

YouTube: youtube.com/@Tanzitex
Instagram: @tanzitex
Web: tanzitex.in · ai.tanzitex.in

Languages

English, Hindi, Bengali, Gujarati

Profile

Digital textile print designer from Surat, India's textile hub, with 12+ years designing sarees, suits, kurtis, dupattas and allover prints for manufacturers. Founder of the Tanzitex design studio & school and the TanziAI platform. Creates original artwork with a real handmade look (sketch-style, floral, abstract and kalamkari motifs, textures, painterly work), developed with AI and refined by hand in Photoshop; replications follow the same handmade process. Print quality comes first: delivers high-resolution, ready-to-print files with original creativity in every design. Services: design replication, custom designs on demand, new creative development and similar designs from client references, for fashion and home decor.

Experience

Lead Print Designer — Jee Aaya Nu (prime client)

Indian ethnic-wear brand · 34.3K Instagram followers · jeeaayanu.in

- Designs all the prints behind the brand's suit sets and ethnic-wear designs

Founder & Lead Designer — Tanzitex Designing Studio

Surat · Present

- Designs digital print collections, CAD panels and catalogues for clients
- Teaches digital textile print design via live classes, courses and the Tanzitex Designing Class YouTube channel

Founder & Admin — TanziAI (ai.tanzitex.in)

Present

- Built a subscription AI platform for textile designers and factory owners: position prints, design remix, colour matching, AI photoshoots

Consulting Designer — Kaizen International

Surat · Present

- Trend-led designs for suits, dupattas, sarees, gowns and baby garments

Textile Digital Print Designer — Brands & manufacturers

- Catalogue and print designs of sarees, suits, kurtis and dupattas for Pshyna, RVgold, Visha Trends, Rajrani, Ultimate Trends, Ruchira Fashions, Phawa Cloth House and many more

Selected Work (Behance)

- **Red Bandhani Suit Collection** — motifs, 5 CAD panels, model visualization
- **Floral Placement Print Suit & Dupatta** — 2,731 views, 44 appreciations
- **Designer Chunri Dupatta Collection** — kalamkari & Mughal paisley, 822 views
- **Linen Jari Border Saree Collection** · **Patola Silk Saree Designs**
- **Bandhej, Shibori & Tie-Dye Patterns** · **Abstract Allover Prints**